

Creative Director: Yuechen Zhang
Designer: Sophie Lee

[Meeting Recording Link](#)

Microsite Topic: All Kinds of Spicy

1.

Site format? Long scroll page to begin with, if content overflow then consider either horizontal scroll or multi-page site depending on what's appropriate for content organization & comfort level with skill.

2.

Message of the site: Balance information and entertainment! No need for walls of text.

3.

Design decisions will be made through discussion; currently there is enough information on the documents to be reinterpreted by the designer. If more is needed, we can communicate about which direction to go.

4.

Design styles for options 1&2

- Stick to a minimalist style with pops of color
- Experiment with typography and layout

5.

Preferred style from mood board

