

Typography & Contrast

- Like the overlapping number and body text in mockupA ,, could help w adding more color (maybe at most 2 more hues on top of the red and beige)
- serif feels too delicate for the topic
 - > try sans serif or slab serif

Dimensions & Framing

- like the receipt one
 - feels very daily shopping vibe ,, which works for the mobile
 - > works better on mobile bc its closer, but too far apart on desktop (maybe add other elements like punch holes?)
 - > or have receipt border for each of the 4 hot sauces ,, likes the shopping cart interface

Visual / image treatment

- maybe incorporate gradients? maybe in the smaller, more decorative elements
- edge decorations (like an orange line) to incorporate a pop of color
- having a more magazine/graphic treatment as the backdrop to contrast against the real life images used in the hot sauce things

dont forget to add a footer